

Privacy Policy and Information Management

Users of www.mexicoindustry.com Mexico Industry, hereinafter referred to as "the Site", are hereby informed that as of January 1, 2020, Medios Publicitarios AGV, S. De RL is responsible for the handling of their personal data and is the owner of the content of the Site.

1. TERMS OF USE AND RESTRICTIONS

Users of the Site, its applications and components, by the simple use of these agree to adhere to these terms and conditions of use, and to the extent access to the contents and services of the Site is made available by Mexico Industry, which is the sole owner as far as economic rights are concerned, of the contents published within the Site, therefore, is empowered to modify, deny, restrict or condition user access to the Site in whole or in part at its sole discretion, at any time and without prior notice.

As a consequence of the above, the User acknowledges that the content of the Site may not be reproduced in whole or in part for profit or not for profit without prior authorization from Mexico Industry including, but not limited to, the notes, videos, distinctive signs and domains of the Site, as well as the rights to use and exploit them, including their disclosure, publication, reproduction, distribution and transformation.

The User acknowledges that he/she has access to the information for information purposes, which means that he/she shall not be considered in any way as owner, possessor, licensee or authorized in any way to make different use of the content of the Site, this being applicable to the rights of third parties that may be linked to the Site.

2. LINKED THIRD PARTY GOODS AND SERVICES

With respect to the Services and Content provided by third parties within or through links to the "Site" (such as links, banners and buttons), Mexico Industry is limited exclusively, for the convenience of the user, to: (i) informing the user about them, and (ii) providing a means to put the user in contact with suppliers or vendors.

The inclusion of such pages and/or links does not imply approval, endorsement, sponsorship, recommendation or warranty by Mexico Industry of the services and goods marketed therein or the content of such pages. No employment relationship, association or partnership exists between Mexico Industry and such third parties. All advice, counsel, statements, information and content of third party sites linked to or within the Site represent the opinions and judgments of such third party, consequently, Mexico Industry shall not be liable for any damages or injury suffered by the user as a result thereof, including, but not limited to, damages caused by loss of data or programs.

3. ABOUT THE TREATMENT OF YOUR PERSONAL DATA:

Mexico Industry informs you that it acts as responsible for your personal data, therefore we inform you that your personal data will be treated and safeguarded based on the principles of legality, quality, consent, information, purpose, loyalty, proportionality and responsibility enshrined in the Federal Law for the protection of personal data held by individuals.

4. PURPOSE IN THE TREATMENT OF YOUR PERSONAL DATA:

We collect your personal data only for the following purposes:

To contact you and send you relevant information about our products.

To identify you as a user, customer and/or supplier of Mexico Industry.

For the purpose of having a record in our database.

For third parties to send relevant information about products in which you showed interest.

For communication purposes, in general.

We inform you that, in order to comply with the purposes set forth in this privacy notice, personal data may be collected and processed, such as those referring to: name, address and email, committing that they will be treated under the strictest security measures.

Mexico Industry may hire one or more third parties as service providers selected to support the promotion and marketing activities of our goods and services, as well as for purposes of verification of the information you provide us, so it may involve the management and administration of personal

data and Mexico Industry, could even transfer them to such third party (s) to comply with the presentation of the contracted services.

In accordance with article 8 of the Law, if you do not express your opposition for your personal data to be transferred or used, it will be understood that you have given your consent to do so.

5. MEANS TO LIMIT THE USE OF YOUR PERSONAL DATA:

We inform you that your personal data will be safeguarded under strict administrative, technical and physical security measures, which have been implemented in order to protect your personal data against damage, loss, alteration, destruction or unauthorized use, access or treatment. However, as the owner of the personal data subject to this Privacy Policy, you may exercise your rights of access, rectification, cancellation or opposition (ARCO Rights) which are enshrined in the Federal Law on Protection of Personal Data Held by Private Parties.

Likewise, you may revoke the consent granted for the use of your personal data. In any of these cases you can make your request by sending an email to the address administracion@mexicoindustry.com, which must contain at least:

- Name and address or other means to communicate the response to your request.
- Documents proving your identity or, if applicable, legal representation;
- Clear and precise description of the personal data with respect to which you are requesting to exercise any of the rights.
- Express manifestation to revoke your consent to the processing of your personal data and therefore, not to use them.
- Any other element that facilitates the location of the personal data.

6. CHANGES TO THESE TERMS, CONDITIONS AND PRIVACY POLICIES

The present terms, conditions and privacy policies may be modified in the future. In any case, any modification to the same will be made known to you through our website.